increased to four times the telecast free. In the case of high value MG programmes this is the minimum guarantee amount for two episodes.

(e) Steps have been taken to recover the dues as early as possible.

(f) No payment is made to any individual or company. Instead bills are raised for the air time sale on Doordarshan to the companies / agencies for making payment within the specified credit period which is 60 days.

Release of Advertisement to Orissa Newspapers

5250. SHRI RAMACHANDRA KHUNTIA: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether it is a fact that Orissa newspapers are not getting adequate advertisements from the Cental Government;

(b) how many Orissa newspapers are not eligibel to get the advertisement; and

(c) whether Government have any set policy for releasing advertisements to the newspapers?

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING AND MINISTER OF STATE OF THE DEPARTMENT OF DISINVESTMENT (SHRI ARUN JAITLEY): (a) No, Sir.

(b) and (c) As per the Advertising Policy of the Government of India, newspapers / periodicals have to be empanelled with DAVP for release of government advertisements. Only those newspapers, which meet the criteria laid down for empanelment are eligibel to get the advertisements. As on 31.3.2000, 52 newspapers / periodicals published from Orissa were empanelled with DAVP. DAVP does not maintain any list of newspapers who are not eligible to get the advertisements.

Live Telecast of World famous Car Festival of Jagannathpuri

5251. SHRI RAMACHANBDRA KHUNTIA: Will the Minsiter of INFORMATION AND BROADCASTING be pleased to state the reasons for not doing live telecast of world famous car festival of lord Jagannathpuri, Orissa this year, although it was being telecast regularly for four years?

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING AND MINISTER OF STATE OF THE DEPARTMENT 01 DISINVESTMENT (SHRI ARUN JAITLEY): Doordarshan telecasts live

Rath Yatra (Car Festivald of Lord Jagannath from Puri, Orissa on its National Network as well as Regional Language Satellite Service (RLSS) of Orissa every year. This year also, Doordarshan will telecast live the Car festival of Lord Jagannath from Puri, as was done in previous years.

TV Tower in H.P.

5252. SHRI R.N. ARYA: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) the guidelines for establishment of TV tower in hilly and rural areas;

(b) how many TV towers are functioning in Himachal Pradesh;

(c) whether Government have any proposal to establish a TV tower in Thali village in Shimla Distrct of Himachal Pradesh; and

(d) if so, the detailf thereof?

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING AND MINISTER OF STATE OF THE DEPARTMENT OF DISINVESTMENT (SHRI ARUN JAITLEY): (a) The criteria followed by Doordarshan for establishment of TV transmitters in hilly and rural areas include various factors such as extent of resultant coverage, availability of resources and availability of infrastructural facilities.

(b) Forty Three TV transmitters are at present functioning in Himachal Pradesh.

(c) No, Sir.

(d) Does not arise.

Recovery of dues by Doordarshan

5253. SHRI ABANI ROY: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether a large numebr of private companies and individuals have ; pay crores of rupees to Doordarshan;

(b) if so, the details thereof;

(c) whether the Doordarshan have taken any steps during the past few months to recover such dues;

(d) if so, the details thereof;